## DNotes: A Digital Currency with Vision and Purpose

Bridging the Gap Between the Centralized and Decentralized Worlds

Cryptocurrency has received a great deal of attention in recent years and has been hailed by many as a disruptive force in the world of financial technology. For DNotes Global, Inc. co-founder and CEO Alan Yong, however, cryptocurrency's true promise can be found in its potential for creating positive change in the lives of real people.

DNotes Global, Inc. was launched as a for-profit company designed to help facilitate mass acceptance of digital currency by building and cultivating a rich ecosystem to support the DNotes cryptocurrency. That ecosystem is broad, diverse, and designed to promote and protect DNotes, even as it works to advance the currency's broader goals.

This approach is motivated by the desire to take a full systems holistic approach to achieving mass adoption. While other companies operate under the belief that mass acceptance and adoption is something that will just happen, DNotes has a plan to advance that goal in tangible ways.

DNotes Global, Inc. is committed to breaking the status quo, because:

- Mass adoption of new technologies does not happen by accident.
- There is usually natural resistance to most truly innovative technologies
- Historically, acceptance and adoption are facilitated by people dedicated to that innovation's success
- Mass acceptance of cryptocurrency will require an organized effort

• DNotes Global, Inc. is dedicated to proactively ushering in that mass acceptance and adoption.

"Timing is everything in life and in business. When you do the right thing, the right way, at the right time, you can significantly increase your odds of achieving your goals. For digital currency, that time is here. The future of money is now closer to reality than it has ever been."



Alan Yong CEO DNotes Global, Inc.

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## A True Visionary

With DNotes Global, Inc., Alan Yong continues his life's mission of empowering people and improving lives. In a world in which most cryptocurrency companies emphasize the technological benefits of their coins, Yong's emphasis has been on how that technology touches people. His commitment is to ensure that the digital currency revolution is inclusive, accessible, and financially empowering for people of all walks of life.

With decades of experience as an entrepreneur, tech-industry innovator, and business consultant, Yong brings a formidable presence to the nascent cryptocurrency industry. His passionate approach to fulfilling digital currency's promise for everyone around the world sets him apart in an industry dominated by hype and wishful thinking. As someone who truly believes that digital currency is the next great revolution in technology, he is committed to making that revolution as accessible as possible for the world's citizens. "Truly world-changing revolutions don't come along every day. The digital currency revolution has the potential to every bit as powerful and beneficial as the computer and internet revolutions were decades ago – creating new wealth, new jobs, and new opportunities for people, companies, and nations.

My driving ambition is to help bring that revolution home to the people who can truly benefit from it, so that they can enjoy new levels of financial inclusion and empowerment – and see positive change in their everyday lives."

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